

TO BE HELD DURING THE SINGAPORE LOGISTICS AND CRANE CARNIVAL 2023

WORLD CRANE & TRANSPORT SUMMIT 2023

SINGAPORE 4 & 5 OCT

CONFERENCE AND NETWORKING
SPONSORSHIP OPPORTUNITIES



SUPPORTED BY



EXCLUSIVE EVENT PARTNER



Singapore Transport Association



SPORE CRANES
ASSOCIATION



Specialized Carriers &
Rigging Association

OUR MEMBERS LIFT & MOVE THE WORLD

CREATED AND ORGANISED BY



www.khl-wcts.com

WHAT

Site visit, and networking drinks followed by a one day conference and networking buffet dinner

WHERE

Singapore

WHEN

4 OCTOBER 2023:

Site Visit - TBC

Networking evening drinks reception

5 OCTOBER 2023:

Conference and networking

buffet dinner

The key event for the global crane and specialized transport industry to network, learn and share best practices



WORLD CRANE & TRANSPORT SUMMIT 2023

SINGAPORE 4 & 5 OCT

Network, share industry knowledge and hear industry leaders offer high value presentations on topics that affect our industry at the world's premier crane and transport conference.

We are pleased to present the World Crane and Transport Summit which will be part of the Singapore Logistics and Crane carnival 2023 organised by. The summit will take place over two days on the 4 and 5 October with a site visit and networking drinks on the 4th followed by the conference, offering high quality speakers from our industry, on the 5th.

The conference programme will reflect the most relevant topics and challenges in the lifting and transport sector with high profile speakers delivering presentations to enhance your knowledge of crane and transport equipment operation and ownership.

Attendees present will be senior management, the influential decision makers from lifting and moving contractors, equipment owners, industry associations, equipment manufacturers and others responsible for the safe planning, use and operation of cranes and heavy transport equipment.

The networking opportunities for anyone in the specialist lifting and moving sector are invaluable and the World Crane and Transport Summit should be on your calendar of events to attend in 2023.

SCHEDULE

4 October 2023

14.00 – 17.00
SITE VISIT - TBC

18.30 – 22.30
NETWORKING DRINKS RECEPTION

5 October 2023

09.00 – 5.30
CONFERENCE

12.30 – 13.30
NETWORKING LUNCH

17.30 – 19.30
NETWORKING BUFFET DINNER

Organised by International Cranes and Specialized Transport magazine, American Cranes & Transport (ACT) magazine, and their publisher KHL Group. The summit is supported by our exclusive event partner the SC&RA and by the Singapore Cranes Association and the Singapore Transport Association, along with other leading associations.

INTERNATIONAL
CRANES
AND SPECIALIZED TRANSPORT

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SC&RA Specialized Carriers & Rigging Association
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sta
Singapore Transport Association



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THE SUMMIT AUDIENCE

The World Crane and Transport Summit attracts audiences representing major equipment buyers from all over the world.

The quality of the audience – senior executives, managers and owners – provides sponsors with a great opportunity to promote themselves to key decision makers throughout the event. All sponsors are allocated a display table and space for a pull up banner to promote their products and services.

SUBMIT A PROPOSAL.

Please send suggestions to:

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A key meeting place

Asia is an important global market for cranes and specialized transport equipment. In addition to developed areas like Japan, Australia, South Korea, Singapore and Hong Kong, it is also home to important, and large, developing markets such as Indonesia, Thailand and Vietnam. China, meanwhile, is both a vast and developing market.

World Crane and Specialist Transport Asia (WCTS Asia) will provide an essential meeting place for the region's crane and specialist transport owners and users. It will be a place to learn from each other and to make or renew important business contacts.

The conference will help reactivate the market as it recovers from the Covid-19 pandemic. WCTS Asia will encompass the entire range of lifting and

specialised transport equipment, including mobile and crawler cranes, tower cranes, SPMT, transport trailers and specialist lifting techniques.

TOPICS TO INCLUDE:

- Keynote speeches by senior industry figures;
- Major project reports;
- Crane technology trends;
- Tower crane developments;
- Safety and training best practices.



PREVIOUS WCTS SPONSORS HAVE INCLUDED



Singapore Logistics and Crane Carnival 2023

Singapore will host a series of events in the first week of October 2023 under the Singapore Logistics and Crane Carnival 2023 banner.

The schedule is to be confirmed, but will encompass a 'Logistics and Crane' recruitment event, visits to crane companies and the WC&TS conference on 4 and 5 October.

The Singapore Logistics and Crane Carnival 2023 is supported by Singapore's government and by the Singapore Cranes Association and Singapore Transport Association. WC&TS will be promoted by the

associations, ensuring that it benefits from the wider publicity and promotional efforts surrounding the Singapore Logistics and Crane carnival 2023.

WC&TS will form the international centrepiece of the Singapore Logistics and Crane Carnival 2023, helping engage the wider Asian crane and transport sector in efforts to bolster safety and professionalism in the industry.



SPONSOR THIS WORLD-CLASS CONFERENCE AND REINFORCE YOUR SUPPORT AND COMMITMENT TO THE INDUSTRY

SPONSOR BENEFITS

- Promote your company to reach global buyers, users, and manufacturers.
- Affirm your support and commitment to the industry.
- Raise awareness of your brand and show loyalty to your industry.
- Unique networking with existing and potential customers.
- Benefit from the global publicity reach of KHL's media channels, before, during and after the event.
- Invite and offer your clients the opportunity to participate in this valuable event at special discounts.



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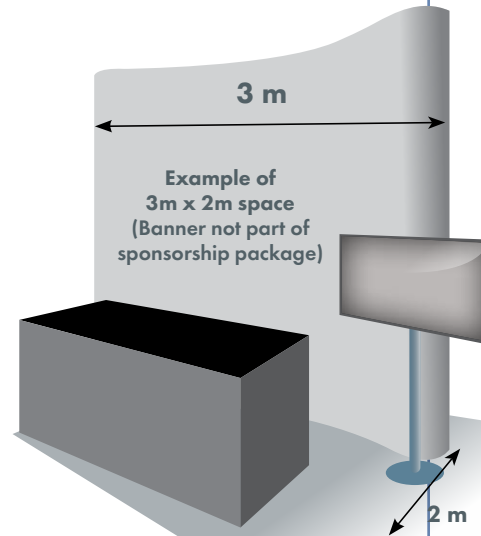
SPONSORSHIP OPPORTUNITIES

PLATINUM

€21,500

LIMITED TO ONE SPONSOR

- Conference brochure – double page spread advertisement
- Conference tables – note pad & pen (client to provide)
- Table top display – prime position in networking sponsors room
- Plasma screen for your corporate video
- Conference stage branding – prominent logo
- Prominent logo branding during the event
- 15 conference tickets
- Headline banner on event website
- 50% discount on additional tickets for clients, distributors and colleagues
- Post conference videos – prominent logo branding during intro
- Post conference publicity – prominent logo
- e-Cast to WCTS attendee list



GOLD

€18,500

- 10 tickets to the summit
- Table top display in a premium position for lunch, coffee breaks and evening reception 3m x 2m
- Plasma screen for your corporate video
- Company logo displayed throughout the conference
- Company logo on the front cover of the conference brochure
- Company logo on banners at the event
- 50% discount on additional tickets for clients, distributors and colleagues
- Logo on the event web site.
- Full page advertisement in the conference brochure



All sponsorship packages offer extensive exposure across multiple KHL Group media streams.

Pre- and post-event publicity in KHL magazines and website.



Your sponsorship starts working as soon as you book, with event publicity in KHL magazines, newsletters, websites and social media.

SILVER

€11,500

- Table top display 2 x 2m
- Company logo displayed in rotation during the conference and evening reception
- Company logo in the conference brochure
- Half page advertisement in conference brochure
- Company logo on banners at the event
- Five tickets to the summit
- 50% discount on additional tickets for clients, distributors and colleagues



To discuss sponsorship opportunities contact:

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Mike Posener

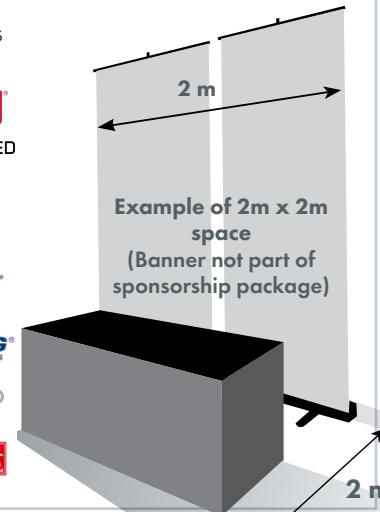
Tel: +353 86 043 1219

e-mail: mike.posener@khl.com

BRONZE

€5,500

- Table top display 2 x 2m
- Company logo in the conference brochure
- Company logo on banners at the event
- Two tickets to the summit
- 50% discount on additional tickets for clients, distributors and colleagues



BESPOKE OPTIONS

WELCOME NETWORKING RECEPTION €7,000

On the 4th October, the evening prior to the conference.

- Branding in the reception area
- Branded table napkins
- Branding on cocktail tables
- 4 delegate tickets
- 1/2 page advert in our conference programme
- To add a table-top display contact us for pricing.

DRINKS RECEPTION €7,000

To be held on the 5th October after the conference.

- Branding in the reception area
- Branded table napkins
- Branding on cocktail tables
- 4 delegate tickets
- 1/2 page advert in our conference programme
- To add a table-top display contact us for pricing.

ARRIVAL PACKAGE €6,000

- Branded hotel room key cards
- Branded hotel check-in welcome letter with schedule
- 4 delegate tickets
- 1/2 page advert in our conference programme
- To add a table-top display contact us for pricing.

BREAKS SPONSOR €7,500

- Branding next to food stations
- Branded table napkins
- Branding on cocktail tables
- 4 delegate tickets
- 1/2 page advert in our conference programme
- To add a table-top display contact us for pricing.

WATER SPONSOR €5,000

- Logo on coasters to be placed on conference tables
- Logo on banners in the conference room
- 2 delegate tickets
- To add a table-top display contact us for pricing.



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SINGAPORE 4 & 5 OCT

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