

# WORLD CRANE & TRANSPORT SUMMIT 2025

DUBLIN 18 & 19 NOV

CONFERENCE AND NETWORKING

SPONSORSHIP OPPORTUNITIES

CREATED AND ORGANISED BY



EXCLUSIVE EVENT PARTNER



Specialized Carriers &  
Rigging Association  
OUR MEMBERS LIFT & MOVE THE WORLD

[www.khl-wcts.com](http://www.khl-wcts.com)

## WHAT

DAY 1: VIP Irish Whiskey tasting experience, followed by networking drinks  
DAY 2: a one day conference and farewell networking reception

## WHERE

Dublin Ireland

## WHEN

18 November 2025

VIP Irish Whiskey tasting  
Welcome Reception

19 November 2025

Conference and networking reception

# The key event for the global crane and specialized transport industry to network, learn and share best practices







# Join us in Dublin!

Welcome to the World Crane and Transport Summit. This prestigious event brings together global leaders from the crane and specialized transport sectors for two days of invaluable networking, knowledge sharing, and thought-provoking insights.

**T**he World Crane and Transport Summit is the premier forum for professionals dedicated to advancing safety, innovation, and efficiency in crane and heavy transport operations. Attended by senior management and decision-makers from lifting contractors, equipment owners, manufacturers, industry associations, crane rental, specialized transport providers and more, this event is your opportunity to connect with the industry's most influential voices.

Across two dynamic days, you'll hear from

renowned experts addressing the pressing challenges and opportunities shaping the future of our sector. From safety and sustainability to cutting-edge technology, the summit covers the issues that matter most.

Beyond the presentations and panel discussions, the World Crane and Transport Summit offers unparalleled opportunities to foster meaningful connections. Engage with peers, partners, and innovators during dedicated networking sessions, site visit and our evening receptions. You'll leave not only with new insights

## SCHEDULE

### 18 November 2025

14.30 – 16.30

VIP EXPERIENCE - BEHIND THE LABEL:  
A SUPER-PREMIUM IRISH WHISKEY  
TASTING EXPERIENCE

19.30 – 21.30

WELCOME RECEPTION

### 19 November 2025

08.30 - 09.15

NETWORKING BREAKFAST

09.15 - 17.15

CONFERENCE

12.35 – 13.15

NETWORKING LUNCH

17.15

NETWORKING RECEPTION

but also with relationships that can drive your business forward. Be part of the conversation shaping the future of lifting and heavy transport—register now to become a sponsor and make your mark at this unmissable event.

**WORLD CRANE  
& TRANSPORT  
SUMMIT 2025**  
DUBLIN 18 & 19 NOV

**Organised by** International Cranes and Specialized Transport magazine, American Cranes & Transport (ACT) magazine, and their publisher KHL Group. The summit is supported by our exclusive event partner the SC&RA, along with other leading associations.

INTERNATIONAL  
**CRANES**  
AND SPECIALIZED TRANSPORT

AMERICAN CRANES &  
**ACT**

**khl**

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SUPPORTING  
ASSOCIATION



KNOWLEDGE  
PARTNER

**Off-Highway  
RESEARCH**

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# THE AUDIENCE

The World Crane and Transport Summit attracts audiences representing major equipment buyers from all over the world.

The quality of the audience – senior executives, managers and owners – provides sponsors with a great opportunity to promote themselves to key decision makers throughout the event.

# A key meeting place

The World Crane and Transport Summit has established itself as the ultimate meeting place for the global lifting and specialized transport industry. With its unique blend of high-level presentations, interactive discussions, and dedicated networking opportunities, the event attracts the sector's most influential players.

## TOPICS TO INCLUDE:



Keynote speeches by senior industry figures



Major project reports



Crane technology trends



Tower crane developments



Safety and training best practices

## SUBMIT A PROPOSAL.

Please send suggestions to:

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### Murray Pollok

Events director, KHL Group

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PREVIOUS WCTS SPONSORS HAVE INCLUDED





# Reasons to come to Dublin

Choosing Dublin as the host city for the World Crane and Transport Summit adds an extra layer of appeal to this essential industry event. Here's why you won't want to miss it:

- **Global Accessibility:** Dublin is a well-connected, international hub with excellent transport links, making it easy for attendees from all corners of the world to convene.
- **Rich Heritage and Culture:** Renowned for its historic charm and vibrant atmosphere, Dublin offers a unique blend of tradition and modernity. From iconic landmarks like Trinity College and Dublin Castle to lively pubs and cultural attractions, there's plenty to explore during your stay.
- **World-Class Hospitality:** Known for its warm welcome, Dublin provides exceptional venues, accommodations, and dining experiences that cater to both business and leisure travelers.
- **A Gateway to Innovation:** As a dynamic city that hosts numerous global industries, Dublin is an ideal setting for fostering collaboration and sharing ideas in a forward-thinking environment. Come for the summit — stay for the city!



## VIP EXPERIENCE - Behind the Label: A Super-Premium Irish Whiskey Tasting.

Step beyond the surface and into the soul of Irish whiskey with this immersive, behind-the-label journey through some of the finest, top-shelf whiskeys Ireland has to offer. Hosted in one of Dublin's most iconic Victorian-era pubs, the Swan. Available to our VIP ticket holders.

Find out more: [khl-wcts.com/vip-tour](https://khl-wcts.com/vip-tour)

## SPONSOR BENEFITS

- Promote your company to reach global buyers, users, and manufacturers.
- Affirm your support and commitment to the industry.
- Raise awareness of your brand and show loyalty to your industry.
- Unique networking with existing and potential customers.
- Benefit from the global publicity reach of KHL's media channels, before, during and after the event.
- Invite and offer your clients the opportunity to participate in this valuable event at special discounts.
- Some sponsors are allocated a display table and space for a pull up banner to promote their products and services. (see next pages for details)




[www.khl-wcts.com](https://www.khl-wcts.com)

# SPONSORSHIP OPPORTUNITIES

## GOLD

€22,500 / \$24,750

- 10 tickets to the summit
- Table top display in a premium position for lunch, coffee breaks and evening reception 3m x 2m
- TV and stand for your corporate video
- Company logo displayed throughout the conference
- Company logo on the front cover of the digital conference brochure
- Full page advertisement in the digital conference brochure
- Page on the event app to include company video, PDF brochure downloads, social media links and images.
- Logo on the home screen of the event app
- Company logo on banners at the event
- Logo on the event web site.

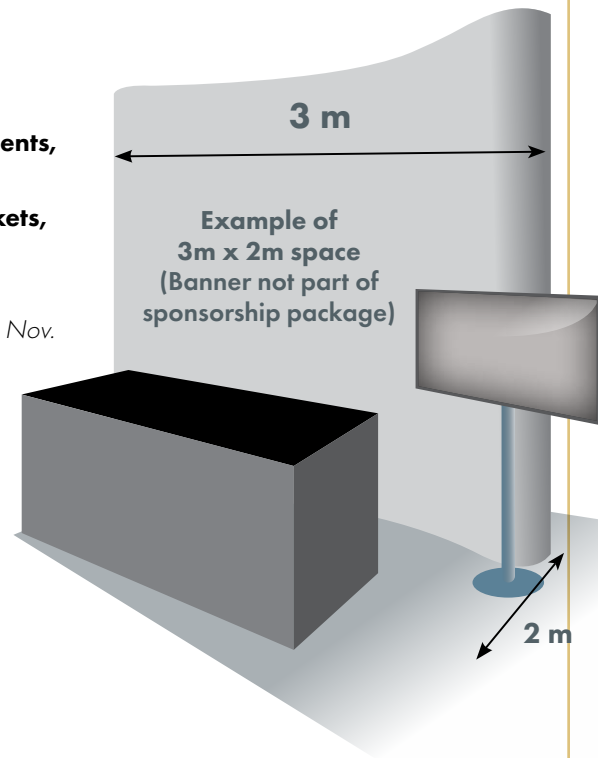
 **50% discount on additional tickets for clients, distributors and colleagues**  
**10 tickets included - 2 VIP sponsors tickets, 4 VIP guest tickets, 4 standard tickets.**

*VIP tickets include the VIP Experience - Behind the Label:  
 A Super-Premium Irish Whiskey Tasting Experience on the 18 Nov.*

**LIEBHERR**

 **TADANO**


 **XCMG**



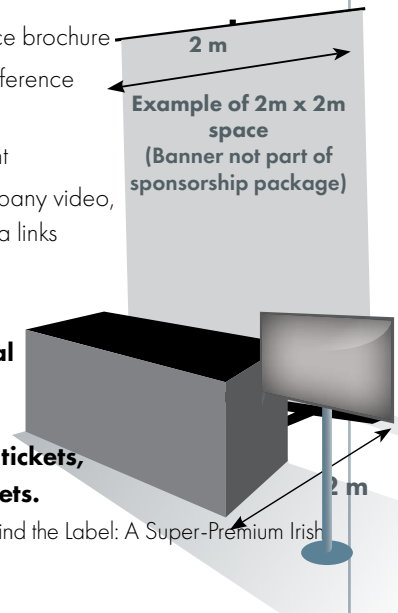
## SILVER

€16,000 / \$17,500

- Six tickets to the summit
- Table top display 2 x 2m, including TV and stand
- Company logo displayed in rotation during the conference and evening reception
- Company logo in the digital conference brochure
- Half page advertisement in digital conference brochure
- Company logo on banners at the event
- Page on the event app to include company video, PDF brochure downloads, social media links and images.

 **30% discount on additional tickets for clients, distributors and colleagues.**  
**6 tickets included - 2 VIP sponsors tickets, 2 VIP guest tickets, 2 standard tickets.**

*VIP tickets include the VIP Experience - Behind the Label: A Super-Premium Irish Whiskey Tasting Experience on the 18 Nov.*



**Your sponsorship starts working as soon as you book, with extensive exposure across KHL's magazines, newsletters, websites and social media.**

**To discuss sponsorship opportunities contact:**

**Matt Burk**

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**John Austin**

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e-mail: john.austin@khl.com

## BRONZE

€8,000 / \$8,800

- Three tickets to the summit
- Table top display 2 x 2m
- Company logo in the digital brochure
- Company logo on banners at the event
- Page on the event app to include PDF brochure downloads, social media links and images.

Example of 2m x 2m space  
(Banner not part of sponsorship package)

**BIG APPLE**  
Logistics  
Specialised Heavy Machinery Movers

**CONDUCTIX**  
wampller

staedean

**20% discount on additional tickets for clients, distributors and colleagues**

## TOP LIST AND BRANDING SPONSORSHIP €3,200 / \$3,500

### PRE-EVENT:

- Logo and URL link on the event website
- Logo on event publicity
- Social media promotion

### DURING THE SUMMIT:

- One ticket to the summit
- Logo on banners at the event
- Shared branding on flat screens

### EVENT APP:

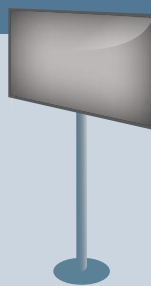
- Sponsors page on the event app to include logo and company information

### POST-EVENT PUBLICITY:

- Logo on event publicity
- Post-event report

## TV DISPLAY RENTAL €500 / \$600

Include a TV and stand to show your corporate video or display your products.



# BESPOKE OPTIONS

## WELCOME NETWORKING RECEPTION €14,000 / \$15,400

### 18 November, the evening prior to the conference.

- Five tickets to the summit
- Branding in the reception area
- Branded table napkins
- Branding on cocktail tables
- 1/2 page advert in our digital programme
- Page on the event app to include company video, PDF brochure downloads, social media links and images.
- Table-top display (2 x 2m)

## NETWORKING BREAKFAST & REGISTRATION SPONSOR €6,000 / \$6,600

### 19 November, the morning of the conference.

- Two tickets to the summit
- Branding in the reception area
- Branded table napkins
- Branding on cocktail tables
- 1/2 page advert in our digital programme
- Page on the event app to include company video, PDF brochure downloads, social media links and images.
- To add a table-top display contact us for pricing.



## VIP WHISKEY TASTING €6,000 / \$6,600

### 18 November, 14.30 - 16.30

Exclusively available to WC&TS VIPs and hosted in one of Dublin's most iconic Victorian-era pubs —The VIP Whiskey Tasting experience blends heritage, flavour, and storytelling in unforgettable fashion. Provides our delegates with a unique insight to Dublin's social and cultural history, with tales of the city in one of the capital's most beloved watering holes.

### Package includes:

- Two VIP tickets to the summit including the VIP tour
- Branding at both the summit and VIP tour
- Page on the event app to include company video, PDF brochure downloads, social media links and images.
- To add a table-top display contact us for pricing.

## NETWORKING BREAKS SPONSOR €10,000 / \$11,000

### Both coffee and lunch breaks during the summit.

- Four tickets to the summit
- Branding next to food stations
- Branded table napkins
- Branding on cocktail tables
- 1/2 page advert in our digital conference programme
- Page on the event app to include company video, PDF brochure downloads, social media links and images.
- Table-top display (2 x 2m)

## PEN AND PAD €3,500 / \$4,000

### Great exposure! Pens and pads on each conference desk. (Client to supply pens and pads)

- One ticket to the summit
- Page on the event app to include company video, PDF brochure downloads, social media links and images.
- To add a table-top display contact us for pricing.

## CONFERENCE WATER €3,500 / \$4,000

- One ticket to the summit
- Logo on coasters to be placed on conference tables
- Logo on banners in the conference room
- Page on the event app to include company video, PDF brochure downloads, social media links and images.
- To add a table-top display contact us for pricing.



**FOR OTHER BESPOKE OPTIONS,  
PLEASE CONTACT US.**

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DUBLIN 18 & 19 NOV

## SPONSORSHIP

### INQUIRIES:

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